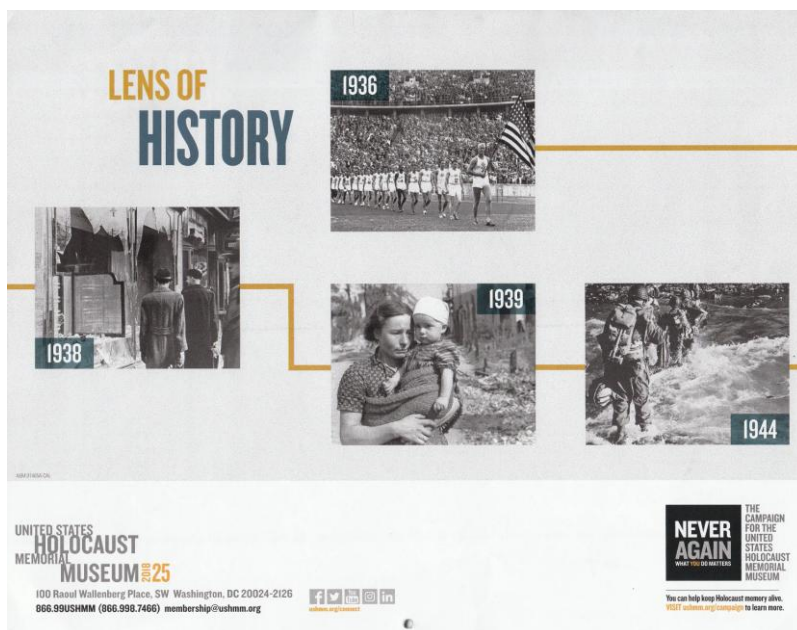


Lens of History



United States Holocaust Memorial Museum

Legacy of Light Society

September 18, 2017

J.P. van den Wittenboer
Kastanje 28
Mierlo, Noord-Brabant 5731 NK
THE NETHERLANDS

Dear Mr. van den Wittenboer:

A picture is worth a thousand words. How often have you heard this phrase? When you look through the pages of the Museum's 2018 calendar, **Lens of History**, you will be reminded of just how true that is.

Featuring photos from the Museum's photo archives, this calendar will transport you to a place and time when ordinary people faced extraordinary circumstances. You will see the faces of boys and girls trying to cope with the destruction of their world. Desperate mothers trying to protect their children. Determined men trying to help while others looked away.

Every month of your calendar presents a different moment in Holocaust history; and each allows you to see the event through the eyes of both the camera and its subjects. Throughout the year, the calendar will show you pivotal moments in Holocaust history – through this most personal lens.

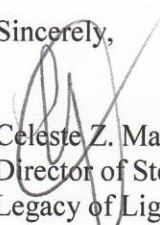
Individuals everywhere constantly make choices throughout their lives. And, the passive or active actions taken based on these choices impact every life's outcome - both for good and bad.

For Jews across the globe, in this time of the High Holy Days, individuals focus their own personal lens on their lives – past, present, and future. They re-evaluate the choices they have made and the paths they have taken, while seriously considering the course corrections they must make for their own future. On Rosh Hashanah, it is said, Jews do not only ask for life, but ask that this new year of life infuse them with the kinds of values, ideals and choices that fill their days with meaning, purpose, and goodness.

As a champion of Holocaust education and remembrance, by including the Museum in your estate plans, you have taken a decisive action today that will help future generations learn to promote human dignity and value individual responsibility through the lens of history.

May the coming new year bring the fullness of a good and meaningful life to you and to all people throughout the world.

Sincerely,


Celeste Z. Maier
Director of Stewardship
Legacy of Light Society

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MUSEUM

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